

Item 7. iii)

Moseley & Kings Heath Neighbourhood Renewal Fund Proposals for 2005/06

Date received	Project Name	Organisation	Amount Requested	Details	Benefit 10% area	Benefit 25% area	Benefit whole Ward	Floor Targets	Ward /District Priority	Exit Strategy	Comments
9/3/05	Community Advocacy Support & Advice Project	Community Advocacy Support & Advice	£13,961	advocacy, advice & guidance service	yes	yes	yes	Housing - through advice on grants Worklessness - barriers to employment	Community safety - domestic violence & ASBO advocacy Regeneration - employment support	Intend to obtain franchise through Community Legal Service Commission	Additional service to complement N'hood Offices, CAB. Potential duplication. Exit strategy: weak as franchise mentioned in a previous application
20/4/05	Community Development & Play Services North Moseley	Selly Oak District Office	£6,500	Provide community development, play & youth diversionary services in north Moseley	yes	no	no	Education – children's development	Children & Young People activities including diversionary activities	Pilot programme to enhance existing play scheme & community development resources.	Mainstream funding will continue to be directed into the north Moseley area.
5/5/05	Kings Heath Town Centre Manager	Economic Development	£30,000	Employ a TCM	no	yes	no	Worklessness - support local business (impact should be on employment in N Moseley) Environment – improvements Crime – tackle problems of crime	Links to WDP & Kings Heath Local Action Plan – attract investment. Economic regeneration	Alternative sources being sought	Outcome targets need to include measures on business/economic vitality e.g. footfall, some measure on turnover, net increase in employment (new jobs minus jobs lost). Suggest a local survey of businesses/shoppers on cleanliness satisfaction at start and end of project. Crime reduction targets & measures should be discussed with the Community Safety Coordinator. Exit strategy: the proposal is for 2 years. The Ward asked to indicate support for 2006/7 if funds available.
9/5/05	Bridging the Enterprise Gap	Birmingham Enterprise	£13,359	Employ p/t Community Outreach Worker & Business Advisor to encourage enterprise development	yes	no	no	Worklessness – jobs created, sustainable social enterprise, awareness info	Meets District Priorities and should focus in N Moseley.	On going support requested from NRF (none available after 2006)	Outcome targets in 2.4 needs altering to specifically target N Moseley & request another set of figures for the rest of the ward. Exit strategy: Concerns in relation to funding for 2006/7. Suggest that the Ward provides a clear steer that should NRF be available it would not anticipate receiving a bid for the same level of funding next year (i.e. should reduce) & would not anticipate receiving a bid at all in 2007/8.
9/5/05	All Saints Community Development Project	All Saints Community Development Co Ltd	£30,000	Welcome area of the Medical Centre.	no	yes	no	Health – reduction of teenage pregnancy Environment – significant open space	Health – District priority does not show Kings Heath as a priority area for teenage pregnancy. Liveability - bid will improve the quality of public spaces - Kings Heath High Street does fall into the liveability priority areas.	Contribution requested for Phase 1 (total cost £1.5m) secured loan.	Reduction in teenage pregnancy is a valid target - but need to ensure that the area/client group identified is currently above the average as stated and where the client group is from, as this contradicts the district priority statement. It will be extremely hard to measure whether a one off injection of £30k now will impact upon teenage pregnancy rates in 2010 and on the building of the public square. Exit strategy: The bid has a sound ongoing financial basis to it.
10/5/05	Community Safety Initiatives: Kings Heath High Street	West Midlands Police	£3,950	Reduce robbery amongst young people, car crime & domestic violence	no	yes	no	Community safety	Community safety	One off spend	Meets District Community Plan & LDG targets around community safety & domestic violence

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11/5/05	Moseley Street Wardens	Moseley Community Development Trust	£10,442	Extension of existing scheme into Kings Heath	no	yes	no	Community safety – wardens Environmental improvements	Community safety – wardens Environmental improvements	Community Safety LDG - safer stronger communities budget	Extension of existing scheme. Meets District Community Plan & LDG targets around community safety & environmental improvements Exit strategy: weak.
11/5/05	Moseley Befriending Service	Age Concern Birmingham	£12,074	Befriending service for elderly people	no	no	yes	Health – targeting elderly people Crime reduction – tackling fear of crime & support crime victims	Health – life expectancy.	Will pursue PCT monies if successful	Areas of N Moseley are a priority in relation to male & female life expectancy. This bid does not show how it would tackle and measure this matter in this particular community. Impact on crime reduction appears to be minimal. Exit Strategy: weak
16/5/05	To Make Safe Play Area for Children	SS John & Monica Catholic School	£10,000	Safe play surface for school & external bodies including play activities for summer	yes	no	no	Education improvement – children’s facility during school & community activities	Children’s activities/ summer play scheme	One off capital – maintenance through school	Potential link to other activities in the north Moseley area
19/5/05	PANNA – Post & Neo Natal Action	Social Care & Health Directorate and Birmingham & Solihull Mental Health Trust	£19,422	Reduce self harm & maternal death & improve the health of newborn babies	yes	no	no	Health improvement – specifically reduce maternal deaths & improve health of babies	Health improvement targeting N Moseley focus on female life expectancy, mortality rate suicide, low birth rate and high infant mortality	Revenue project. Proposes to identify PCT, Mental Health Trust monies	This proposal is a response to the high infant mortality rate in the Ward. Measures that record the user/impact profile between N Moseley and rest of ward would be useful. Also a statement as to when the project will produce a review report. Exit strategy: Although there is no supporting document to provide evidence - the project, should it prove to be a success, does appear to have a reasonable chance of mainstream health funding.
19/5/05	Kings Heath CCTV Running Costs	Selly Oak District	£32,000	Continuation of existing scheme from 2004/5 for running costs	no	yes	no	Crime reduction	Crime reduction	Exit strategy has not been identified	BCC contract with the Home Office requires operation for 3 years which is at least December 2005 – awaiting final decision from Government Office. No other funding has been identified. Exit strategy has not been identified.
1/6/05	Moseley Village CCTV	West Midlands Police	£23,510	Installation & running of 2 CCTV cameras in Moseley village	no	yes	no	Crime reduction – scheme proposes a 15% reduction in crime by 2007/08 & meet Police key performance indicators (KPI robbery 9%, vehicle crime 4%, & violent crime 5%)	Crime reduction	Police intend to assist Moseley Traders to secure funds for ongoing revenue costs	Ownership of scheme is not clear. Breakdown of costs not provided between installation, maintenance, running costs etc. Suggest that advice is taken from Community Safety LDG. Exit strategy: weak.
			Total	£205,218							